



**Job Posting**  
**Senior Communications Officer**

**Overview:**

Equimundo: Center for Masculinities and Social Justice seeks a full-time Senior Communications Officer. This position reports to the Chief Advocacy and Culture Change Officer (CACCO) and will be based in the Washington, DC, area with a hybrid work-from-home/office model.

**About Equimundo:**

Equimundo is a global leader in promoting gender equality and preventing violence by engaging men and boys in partnership with women and girls and individuals of all gender identities. Working with men and boys to transform harmful gender norms and unequal power dynamics is critical to achieving gender equality. With partners in more than 55 countries, Equimundo's work – including high-impact research, evidence-based programs, and targeted advocacy efforts – seeks to create a nonviolent, caring, and gender-equitable future for all. For more information, please visit [www.equimundo.org](http://www.equimundo.org).

In addition to competitive base pay, we provide:

- Full employee healthcare coverage, including medical, dental, and vision
- Ancillary coverage, including group life, AD&D, short- and long-term disability
- Employer 401k contribution equaling 8% of annual salary
- Commuter benefits
- 4 weeks of PTO, paid holidays, and health leave

**Job Description**

The Senior Communications Officer helps develop and execute strategic communication plans to promote Equimundo's mission and programs. The role oversees content creation for press releases, newsletters, social media, and the website, ensuring consistent messaging across all platforms. The Senior Communications Officer also manages media relations, coordinates public events, and supports internal communications initiatives.

## **Key Responsibilities**

- **Digital Communications**

- Collaborate closely with Research, Programs, Advocacy, and Office of the CEO (OCEO) teams to translate jargon-filled publications and ideas into social media communications materials.
- Develop and oversee an organization-wide content calendar and coordinate
- Develop social media goals and tracking with the Senior Communications Associate, and report monthly on metrics and progress toward goals.
- Develop email marketing campaigns for Equimundo's programs and initiatives that promote reports, events, blog posts, news articles, etc; liaise with members of Research, Programs, OCEO, and Advocacy teams to prioritize and source relevant information. This would also include coordinating and overseeing Equimundo's Substack account.
- Lead website management with internal staff and external vendors.

- **External Communications**

- In coordination with the CACCO develop and execute an organization-wide communications and PR strategy that includes a calendar mapped to the organization's ongoing events, reports, etc.
- Support report launches, conference preparation, and other external events where Equimundo will be represented.
- Review and edit written communications materials including press releases, blogs, op-eds, impact storytelling, etc.

- **Management and Coordination**

- In coordination with the advocacy, research, program, OCEO, and business development teams, develop an overarching organizational story/narrative that can be told across platforms and external communication. This should include strategies, approaches, and collateral that map across all of the ways the organization communicates externally.
- Supervise the Senior Communications Associate and Multimedia Communications Associate, including: conducting regular check-ins, regular feedback, yearly reviews, and approving work products.
- Manage vendors and consultants with a specific focus on public relations, graphic design, and potentially more.
- Build processes to coordinate with department leads, staff, and the OCEO to ensure Equimundo's global work is appropriately amplified across digital platforms, media, and the website.

## **Desired Qualifications**

- **Undergraduate degree (concentration in communications, graphic design, journalism, or related field preferred) or equivalent work experience of 3 years in a professional setting.**
- Passion for Equimundo's mission and social justice; Affinity and experience in gender equality, social justice and/or work with men and boys, and healthy masculinity

- Capture Equimundo's institutional voice and create communications assets for our audience.
- Foster a collaborative environment that encourages creativity and innovation across the organization
- Advise leadership on communication trends, issues, and strategies
- Oversee the development and maintenance of Equimundo's brand identity and messaging
- Strong writing and editing skills
- Experience in media outreach
- Creativity

Equimundo offers competitive, fair salary ranges in Washington, D.C., for the not-for-profit and related sectors. This position pays \$110,000 to \$120,000, depending on years of experience and academic qualifications.

**Start Date:** November 2026

**To Apply (Only shortlisted candidates will be contacted)**

To apply, please send a cover letter and resume as **one single PDF file** labeled FirstName\_LastName\_SrCommsOfc to [jobs@equimundo.org](mailto:jobs@equimundo.org) by October 2, 2026.

In addition:

- Please write "Senior Communications Officer" as the subject heading.
- Indicate if you are legally authorized to work in the United States.

### **Equal Employment Opportunity Statement**

Please view this description as a general overview, rather than a comprehensive, mandatory list. Apply if you're passionate about our work and believe you have the skills to contribute and lead in this role. We want to hear from you!

Equimundo is committed to creating and maintaining a diverse and inclusive work environment for all employees, ensuring a workplace free from discrimination and harassment. All qualified applicants will receive consideration for employment without regard to age, race, color, religion, creed, national origin, including ancestry, ethnicity, sex, including pregnancy, gender, gender identity, gender expression, transgender status, disability, alienage or citizenship status, military status, including past, current, or prospective service in the uniformed services, genetic information, predisposing genetic characteristics, marital status, domestic violence victim status, familial status, actual or perceived sexual orientation.

We are an equal opportunity employer, and we strongly encourage Black, Indigenous, people of color, women, people with previous felony convictions, members of the LGBTQIA+ community, and others who identify with underrepresented groups to apply.