



Director of Strategic Communications
April 2026

Overview:

Equimundo: Center for Masculinities and Social Justice seeks a Director of Strategic Communications. This position leads the Communications team, reporting to the President & CEO, and is full-time, non-exempt, and based in Washington, DC (with a hybrid work-from-home/office model). Travel, both nationally and internationally, may be required. This role is for a dynamic, strategic communicator who thrives in a fast-paced environment and is passionate about gender equality, masculinities, and social justice issues.

About Us:

Equimundo is a global leader in promoting gender equality and preventing violence by engaging men and boys in partnership with women and girls and individuals of all gender identities. Working with men and boys to transform harmful gender norms and unequal power dynamics is critical to achieving gender equality. With partners in more than 55 countries, Equimundo's work – including high-impact research, evidence-based programs, and targeted advocacy efforts – seeks to create a nonviolent, caring, and gender-equitable future for all. For more information, please visit www.equimundo.org.

In addition to competitive base pay, we provide:

1. Full employee healthcare coverage, including medical, dental, and vision
2. Ancillary coverage, including group life, AD&D, short- and long-term disability
3. Employer 401k contribution equalling 8% of annual salary
4. Commuter benefits
5. 4 weeks of PTO, paid holidays, and health leave

Job Responsibilities

The Director of Strategic Communications is responsible for developing, implementing, and overseeing the organization's overall communication strategy. This leadership role ensures alignment of all internal and external messaging with organizational goals, enhances the brand and reputation, and drives effective stakeholder engagement. The Director of Strategic Communications is a member of the leadership team and collaborates with executive leadership to craft clear, compelling communications plans and provides guidance on messaging for all key initiatives.

Primary responsibilities:

- **Strategy and Leadership**
 - Develop and execute Equipundo's communications strategy and annual and project-based communications plans
 - Oversee the development of all communications materials, including press releases, speeches, newsletters, and digital content
 - Advise executive leadership and Advocacy, Research, and Programs departments on effective messaging for major initiatives, media opportunities, and relationships with external stakeholders
 - Lead creation of high-quality materials for traditional and emerging media and institutional digital communications channels.

- **Media Relations**
 - Serve as Equipundo's primary media contact, cultivating strong relationships with journalists and media contacts
 - Seek out and secure media placement opportunities, including commentary and opinion pieces, for senior leadership and Equipundo content experts
 - Monitor media coverage, public perception, and emerging trends related to gender, masculinities, boys, and men
 - Manage rapid-response opportunities by identifying a plan of action, message, and crisis control
 - Manage paid media opportunities.
 - Provide regular reporting on media coverage and PR value for institutional metrics

- **Management and Supervision**
 - Lead, mentor, and develop a high-performing Communications team
 - Liaise with vendors and consultants related to Communications
 - Draft contracts and manage specific projects related to communications
 - Oversee the Communications department budget

Qualifications for Consideration

- Strong commitment to Equipundo's [mission](#) and organizational [values](#).
- Bachelor's degree in a related field and a minimum of 5-7 years of communications leadership experience.
- An experienced professional, passionate about strategic communications for societal change, focusing on discussing men and manhood in this challenging political moment. Expertise and interest in the current situation of boys and men in the US, primarily and secondarily globally.
- Voracious media consumer who can spot opportunities to tell a compelling story in any news cycle, finding Equipundo's angle and bringing a masculinities lens to current events.
- Strong writer comfortable producing multiple types of content, including press releases, op-eds, and other thought leadership content.
- Translate Equipundo's technical, data-driven research for external audiences, communicating effectively for traditional and untraditional media outlets.
- Deeply committed to diversity, equity, and inclusion. Kind to oneself and others.
- Second-language skills (Spanish preferred; French and/or Portuguese also useful).

Compensation:

Equimundo offers competitive and fair salary ranges in Washington, D.C., the not-for-profit and related sectors. This position ranges between \$115,000 and \$135,000, depending on years of experience and academic qualifications.

Start Date: On or about August 1, 2026.

To Apply (Only shortlisted candidates will be contacted)

To apply, please send the following documents as **one single PDF file** labeled FirstName_LastName_Strategic_Comms to jobs@equimundo.org:

1. Cover letter
2. Resume
3. Portfolio/Writing Sample - Three samples of your writing that could include published opinion pieces, annual report articles, press releases, or media pitches.

In addition:

- Please write "Director of Strategic Communications" as the subject heading.
- Indicate if you are legally authorized to work in the United States.

Equal Employment Opportunity Statement

Please view this description as a general overview, rather than a comprehensive, mandatory list. Apply if you feel passionate about our efforts and believe you have the skills to contribute and lead in this role. We want to hear from you!

Equimundo is committed to creating and maintaining a diverse and inclusive work environment for all employees, ensuring a workplace free from discrimination and harassment. All qualified applicants will receive consideration for employment without regard to age, race, color, religion, creed, national origin including ancestry, ethnicity, sex including pregnancy, gender, gender identity, gender expression, transgender status, disability, alienage or citizenship status, military status, including past, current, or prospective service in the uniformed services, genetic information, predisposing genetic characteristics, marital status, domestic violence victim status, familial status, actual or perceived sexual orientation.

We are an equal opportunity employer, and we strongly encourage Black, Indigenous, people of color, women, people with previous felony convictions, members of the LGBTQIA+ community, and others who identify with underrepresented groups to apply.